

**You are the hero of your story  
We are your guide.**

**COGNITE:**

# THE ROADMAP TO SUCCESS

Priority tasks to complete

## 01

BE UNIQUE

Discover your unique value, identify why customers are drawn to you, and master the art of sharing your story.

Marketing Consultation

Marketing Strategy

Brand Strategy

Competitor Analysis

Customer Journey

Creative Direction

And more

## 02

LOOK GREAT

A compelling visual identity begins working for you before you even say a word.

Logos

Stationery

Brochures

Signage

Videos

Packaging

## 03

SOUND GREAT

Unlock compelling content with our creative writing services, designed to elevate your brand's voice.

Writing & Editing

Social Media Posts

## 04

BE ACCESSIBLE

Ensure your offerings are effortlessly accessible across all devices, anytime and from anywhere.

Website Design

Social Media Profiles

Email & Web Hosting

Mobile App UI/UX

## 05

BE POPULAR

Use diverse channels to become highly visible, connecting with your audience at their preferred media touchpoints.

Google Advertising

Social Media Advertising

SEO

Content Marketing

Newsletter Marketing

Print/OOH Advertising

## 06

KNOW MORE

Gain valuable insights through reports, enabling you to refine and optimize your approach.

Executive Summaries

Advertising Reports

Social Media Reports

Analytics Reports



# WHY COGNITE?



Cognite empowers SME business owners to uncover profound insights about their clients and their own offerings, paving the way for innovative solutions to both emotional and rational challenges.

By fostering a deep understanding, we enable businesses to connect with their customers on a meaningful level, addressing needs in unique and impactful ways.



# WHY COGNITE?

## The word on the street

"We cannot express how pleased we are with the level of professionalism, creativity, level of service. "

**Nosipho, IRD SA**

"My experience with Cognito has been outstanding. It could be the best I've received from any of our service providers to date."

**Leroy, Geeks N Nerds Records**

"By suggesting new and better ways of doing things, you became a 'business partner'. It's been an absolute pleasure dealing with Cognito!"

**Corne Bierman, Indgro Holdings**



Scan to see more testimonials

or visit <https://www.cognito.co.za/client-testimonials/>

# Popular brands that we have assisted



modern waves  
FURNITURE

Your Canvas  
Helping you craft your tomorrow

FIRMA BUILD  
Development

GabeesaCollection  
The Expression Of Style

GEEKS N NERDS  
RECORDS

LOVEBIRDS  
FOODS

Roots d'Afrique

MIQ  
CONCEPTS  
CREATIVITY THAT ENTERTAINS

# You may not be aware of us but we support you

Our diverse insurance cover provides monthly earnings to all Credit Providers.  
Ensure complete cover for your clients when the unexpected happens.



**UNIVERSAL**  
Insurance Administrators

Tel: 012 021 0111 | FSP No: 44437 | Level 2 B-BBEE | [www.universalchoices.co.za](http://www.universalchoices.co.za)

# You may not be aware of us but we've got you covered

Our diverse insurance cover provides monthly  
earnings to all Credit Providers.  
Ensure complete cover for your clients when the  
unexpected happens.

**UNIVERSAL**  
Insurance Administrators

Tel: 012 021 0111 | FSP No: 44437 | Level 2 B-BBEE | [www.universalchoices.co.za](http://www.universalchoices.co.za)



# How well is your property being managed?

Hire a property manager that cares about your property

  
**AVENIRPROPERTIES**  
BESPOKE PROPERTY SOLUTIONS  
+27 (0) 10 541 1788  
[www.avenirproperties.co.za](http://www.avenirproperties.co.za)

# Scalability Issues?



Get the right business management solution  
010 594 9800 | [www.lorge.co.za](http://www.lorge.co.za)



# Missing Something?



Know where your vehicles are, anytime, anywhere and on any device through our advanced fleet tracking system.

011 728 4757 | [www.landmarktracking.co.za](http://www.landmarktracking.co.za)

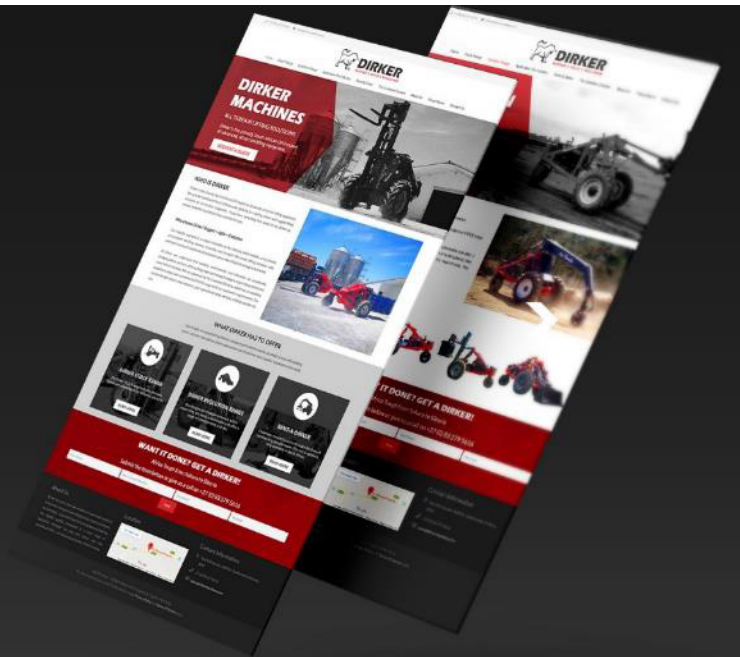
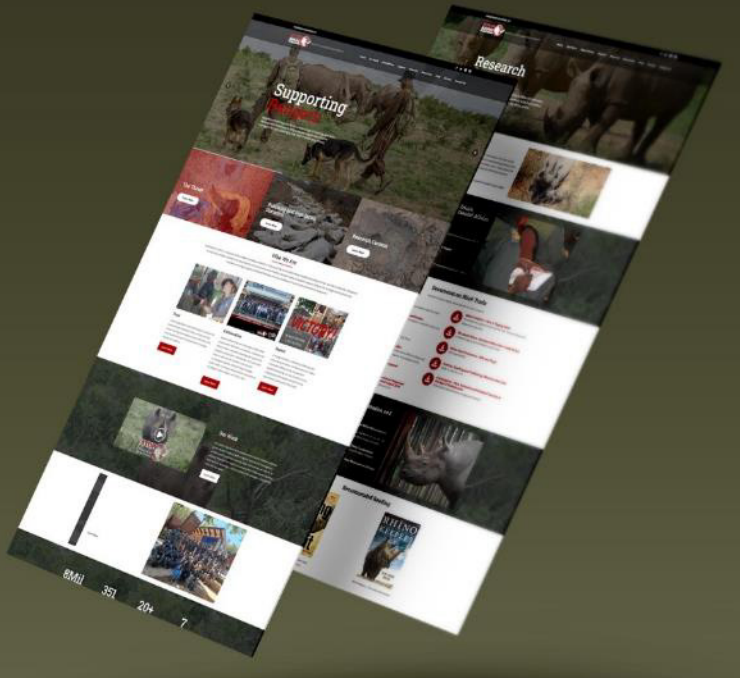


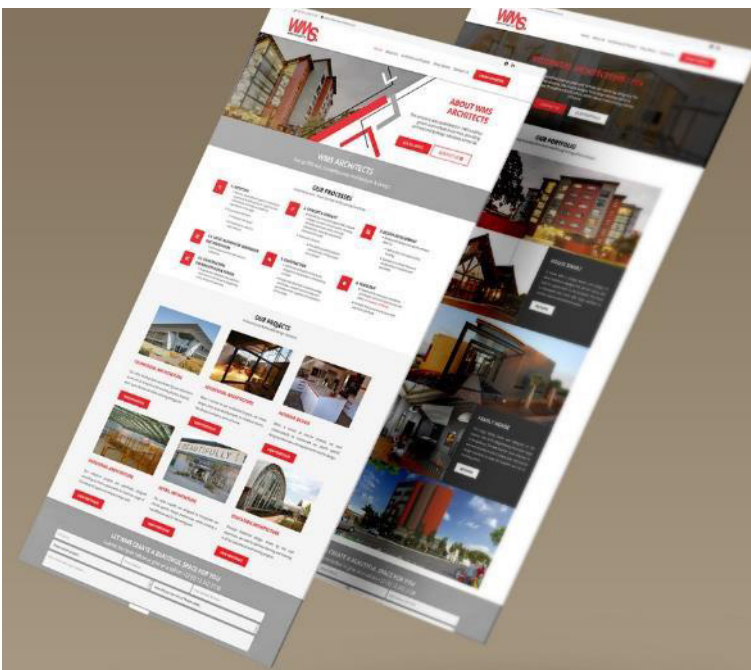
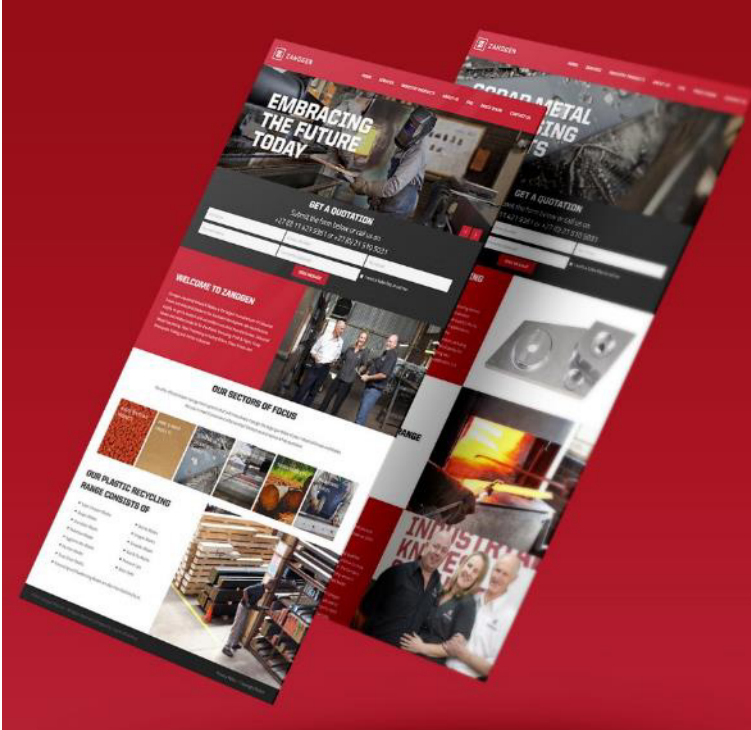
# Need More Space?

Hire an estate agent to help you find the right fit



  
**AVENIRPROPERTIES**  
BESPOKE PROPERTY SOLUTIONS  
+27 (0) 10 541 1788  
[www.avenirproperties.co.za](http://www.avenirproperties.co.za)







**COGNITE** ■ Unlock your business's full potential, transforming insights into impactful growth and innovation.

**0861 001 975**

**[www.cognite.co.za](http://www.cognite.co.za)**

**Terms and Conditions**

**[www.cognite.co.za/terms-and-conditions](http://www.cognite.co.za/terms-and-conditions)**